

Southwest Airlines presents the
Live and Silent Auction for the 2008 Gala



A Rich Past... A Promising Future

An event benefiting the Chicano Federation of San Diego County

Value-Added Donor Benefits

\$10,000 Contributing Sponsor

- One Sponsor Table with **10 seats**
- VIP pre-gala cocktail reception (**6 Tickets**)
- 1/2 page color ad in Event Program **and** Auction Program
- Logo placement in **all** marketing materials
- Logo recognition in sponsor video the evening of the event

\$5,000 Contributing Sponsor

- **Five** Gala tickets
- VIP pre-gala cocktail reception (**5 Tickets**)
- 1/4 page color ad in Event Program **and** Auction Program
- Logo placement in **all** marketing materials
- Logo Recognition in sponsor video the evening of the event

\$2,500 Contributing Sponsor

- Name in Auction Booklet
- Name Recognition in sponsor video the evening of the event
 - Placement of company name and phone number in Event Program **and** Auction Program

All Donated Items Valued at \$1,000 or less

- Placement of company name and phone number in the Event Program **and** Auction Program

*** Please note that in addition to the value-added benefits listed here you will be receiving visibility to over 500 community and business leaders as well as ensuring the future of the Chicano Federation's numerous programs and services.*





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Donor Pledge Form

YES! I/We welcome the opportunity to donate an item for the Auction

Please print your company/name exactly how you would like to be listed in the event program and auction booklet:

Company Name		Email	
Address	City	State	Zip
Contact/Authorized By		Title	
Phone	Fax		

Estimated value of your donation: \$ _____

Please submit donated product and / or gift certificate no later than **August 1, 2008**

Description of your donation:

Restrictions, if any: _____

Expiration date of donation (please make expiration date at least 1 year after gala): _____

Have you enclosed a gift certificate? <input type="checkbox"/> Yes <input type="checkbox"/> No	Have you enclosed a promotional brochure? <input type="checkbox"/> Yes <input type="checkbox"/> No	IMPORTANT DEADLINES: To ensure we have all items needed for the evening & auction programs in place in a timely manner, we will need the following: <ul style="list-style-type: none">• A copy of your company logo by August 1, 2008• Your ad layout that will go in our program by August 1, 2008 (Ad specifications will be sent out as sponsorship arises)
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Please send your company logo in a TIFF, JPEG, or EPS format to: julie@alarus.biz

The Chicano Federation of San Diego County is a 501 (c)(3) non- profit organization (tax identification number is 23-7085960).

Thank you for completing this form and returning it to: **Julie Glisan**
C/O Chicano Federation of San Diego County
2107 Third Avenue
San Diego, CA 92101

For further information, please contact Julie Glisan at 619.235.4542